



Volume Plan Plus[®] program

The VP+ program is for our commercial travelers to help you save on hotel stays and make it easy for booking.

Commercial rate discounts

Red Roof is pleased to offer many of our commercial customers a special discount in addition to our already low standard room rates. Commercial discounts are determined considering several factors:

1. Annual room night volume commitments
2. Distribution of room night volume across properties
3. Consistency of room night volume

Your VP+ discount is available when you book:

- Direct with the property
- Calling Central Reservations at 800-733-7663
- On-line at redroof.com
- Red Roof Mobile App
- Walk-in

VP+ customers payment options:

- Pay at check-in
- Credit Card Authorization- provide company credit card each time you make a reservation and send a credit card authorization form for each room for each stay.
- Universal Credit Card Authorization (UCC)- Attach your company credit card and authorization to your VP+ account. No need to send additional authorizations.
- Direct Billing – a completed direct bill application and approval are required.

For more information or to see if you qualify for a VP+ contact the Area Director of Sales:

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